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21-22-23
NOV. 2023
HALL 06
EUREXPO LYON

REPORT 2023

A SINGLE RENDEZVOUS
AT THE CENTRE OF PACKAGING CHALLENGES

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POSITIVE REPORT

For a focal event
designed for all industrial sectors

The inaugural edition in 2021 had prepared the ground, the second edition of the Prod&Pack show will only have confirmed that Lyon was the right place to hold the show, in the heart of the leading French industrial region.

Over 3 days, no less than 15,872 visitors came to meet the 600 exhibitors at the event, split into 3 sectors: Process, Packaging & Handling.

An offer able to meet the challenges of packaging with the expertise of the sector's key players, also including solutions dedicated to an efficient end of line.

This edition was also peppered with numerous highlights, with **themed conferences** devoted to major issues – particularly the *Assises Nationales du Réemploi* (national re-use conference) that has been so successful – the Re-use Packaging Line, the *Allée des 3R* (3R Aisle) and finally the presence of BFM Business news channel at the show.

For its second edition, **Prod&Pack** was able to bring together and unite all players in the ecosystem of packaged product, in Lyon, hub of the leading French industrial region.



600
EXHIBITORS

15,872
VISITORS

VISITORS' VIEWPOINT...

They were present



FNAC DARTY



& many others...

TOP 5

most popular points for visitors to the show

1 Variety
of exhibitors

2 Quality
of products presented

3 Opportunities
for networking

4 Atmosphere
of the event

5 Presentations
& demonstrations



85%
OF VISITORS
were satisfied with their
visit

Over **50%**
OF VISITORS
intended to place an order

WHAT THEY SAID...

“ This is a very interesting show. My aims were to find eco-friendly packaging and void fill materials for international shipping of smart-card products. The space for exhibitors and machines is worthwhile, it lets you see the equipment. My overall view is very positive.

PHILIPPE SOMVILLE
Industrialisation Manager, Thales

“ Very good overall welcome, very good organisation. Informative show with relevant exhibitors, I greatly enjoyed my visit. I was able to see everything I had planned to see and I discovered many good things.

DENIS GASIGLIA
Logistics Manager
Paraboot

“ This was my second visit to the show, after 2021. Above all, I went for all the conferences, especially those on recycling held on the morning of the 22nd. I was very satisfied with the quality of discussions, particularly with Citeo.

ANNE-SOPHIE BONNIN
Packaging Unit
Coordinator, Groupe SEB

“ We came to the show to find a supplier to improve our palletisation system. We had constructive discussions with several companies and we are satisfied with our visit.

OLIVIER JAMET
Plant Supply Chain
Manager, Bostik

“ We were satisfied with this show. Our aim was to follow development of 3R, the French anti-waste AGEC law, the EU PPWR... The conferences organised on this topic met our expectations and the discussions with exhibitors may lead to real projects.

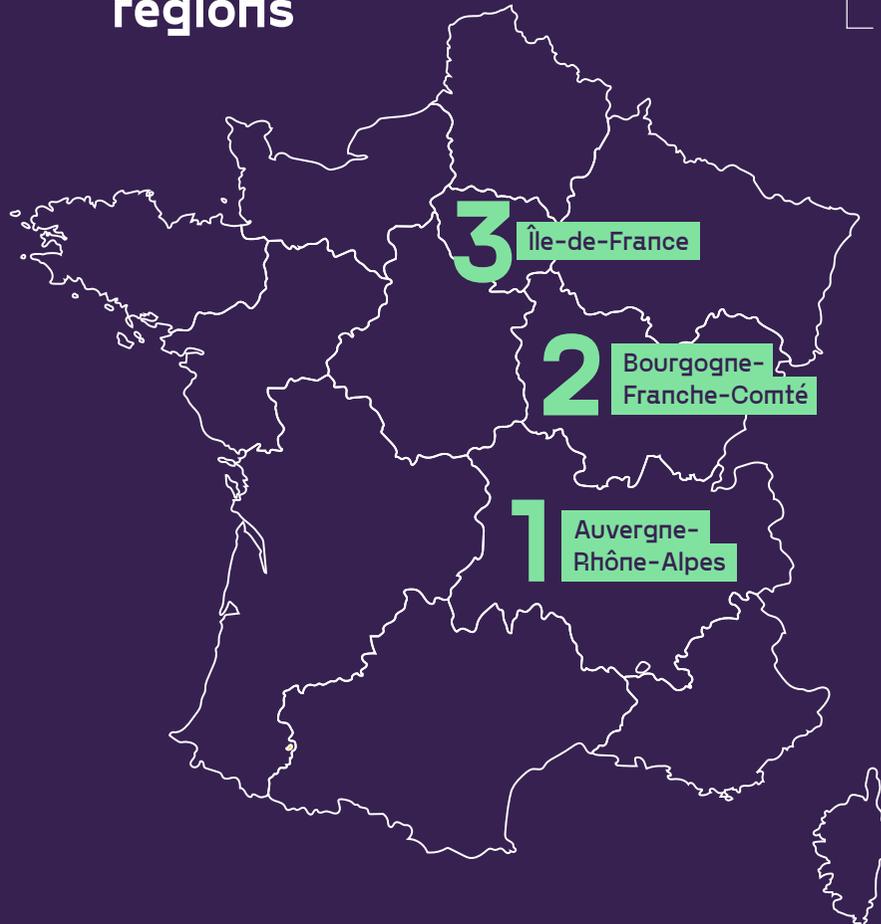
RÉMI BRYSELBOUT
Production Director,
Papeteries SILL

“ We had very good feedback from the show. Very good bid review with no fewer than 7 potential suppliers. We are very satisfied.

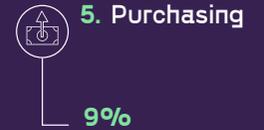
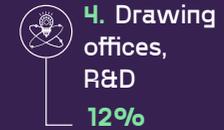
JEAN-PAUL BALLEST
VP Service delivery,
Industrialisation Sodexo

VISITOR PROFILES

TOP 3 regions



TOP 5 departments represent-



TOP 6 sectors

6. Transport/Logistics: 6%

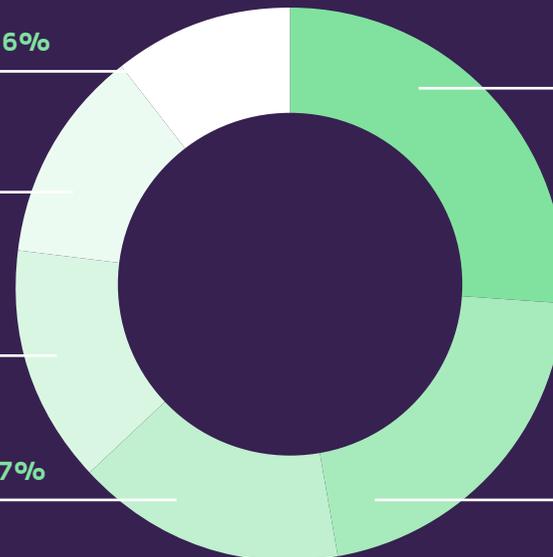
5. Hygiene/Cosmetic/Pharmaceutical: 5%

4. Chemicals: 6%

3. Plastics processing: 7%

1. Food industry: 13%

2. E-commerce/Mass retail: 9%



A photograph of three people in conversation at an exhibition stand. A woman with curly hair is on the left, a man with glasses is in the center, and a woman with glasses and a patterned shawl is on the right. They are all smiling and looking towards each other. The background shows a blurred exhibition stand with green and purple graphics.

EXHIBITORS' VIEWPOINT...

90%
EXHIBITORS

satisfied with the quality of visitors

85%
EXHIBITORS

achieved their exhibition targets and consider their participation at the show satisfactory

WHAT THEY SAID...

Prod&Pack is aimed particularly at the packaging sector and visitors come in search of solutions for their packaging needs. We present solutions to people who are really waiting for them. We are delighted

MICKAËL HARDIVILLER
Box On Demand Director,
Smurfit Kappa

This show is drawing more and more visitors, it's very important for us to be there. We meet up with our partners and customers, especially those from the Auvergne-Rhône-Alpes region who we don't always see at other shows. We'll meet again in 2025, Multivac will be there.

MARTIN TAUBE
Managing Director, Multivac

It's an important meeting for us, which generates a huge number of new contacts. At each edition, it allows us to meet our customers and discover new customers and new needs.

PASCAL ALLEMAND
Sales Director
Groupe Lean France

We were very satisfied to be able to take part in the Prod&Pack packaging show! We were able to re-new important contacts with customers from all business sectors, to whom we presented the latest eco-responsible

ALAIN VACHAUD
Regional Sales Manager,
RAJA

The Prod&Pack show is an important meeting place in the packaging world, especially given the latest trends. It is important to make oneself know here. We are satisfied with our participation.

CHRISTINE CÉCILLON, Export Manager, DUNE

Compared to other shows covering the same theme, Prod&Pack is becoming more and more important. The visitors at this show are now much higher quality.

ANTOINE BÉRA
Chairman,
Lauwers Emballages

It's a very, very good show. Our stand received a lot of visitors, from day one and right up to the last day. It was a very good edition for our company.

DAVID HAMOUNI
Operations Director,
Quali-filtres

SHOW CONTENT

GUIDE, DISCOVER, INSPIRE

In addition to the exhibition itself, the programme for the 2023 edition of the Prod&Pack show included many highlights and presentations. Just the thing to arouse visitors' curiosity, make them discover innovations in packaging materials and lead to discussions on important topics.

ALLÉE DES 3R (3R AISLE)

As soon as they entered the show, visitors were plunged into tunnel where our exhibitors' products were on show, revealing the latest trends in relation to the French national strategy to reduce, re-use and recycle packaging materials.

CONFERENCES

Themed conferences held in the mornings devoted to major issues, particularly including the second *Assises Nationales du Réemploi* (national re-use conference) on Tuesday 21 November in the morning, during which there were many people spoke (Carrefour, Citeo, Coca-Cola, Ecotone and more) on this subject.



Watch all the conferences again

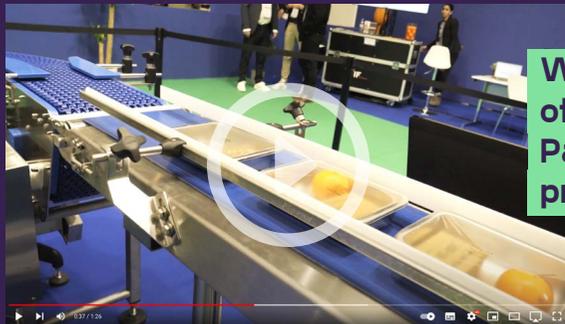
SHOW CONTENT

GUIDE, DISCOVER, INSPIRE

RE-USE PACKAGING LINE

On an area covering more than 600 m² and organised in partnership with Sylvie Algarra, an expert in industrial robotics at 2Win'Markets, a real-time demonstration of an agile production line, showing how to optimise existing lines.

With more than 20 companies present covering all the functions of a packaging line.



Watch the video of the Re-Use Packaging Line presentation again

VILLAGE RÉEMPLOI (RE-USE VILLAGE)

In one place – supported by Citeo, national leader in standard and shared re-usable packaging – the main players in the re-use ecosystem and value chain were all present. 25 companies offering innovative and targeted solutions for packaging, washing and more.

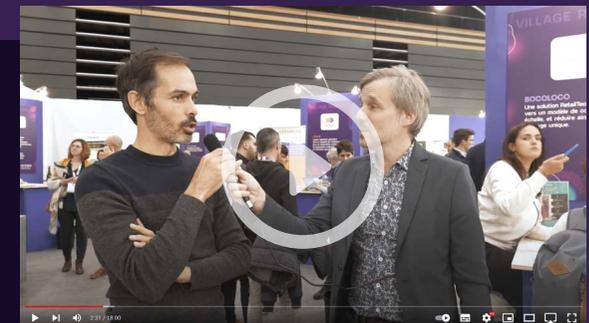


Watch the video of the Village Réemploi presentation again

PROD&PACK ESSENTIALS WITH PIERRE CHRISTEN

Follow the guide! During the show, journalist Pierre Christen wandered in the aisles at Eurexpo Lyon and reveals the various products and new ideas that really shouldn't be missed!

Discover the video



YOUR NEXT RENDEZVOUS

prod & **pack**

18-19-20 NOVEMBER 2025